

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Connie Carmichael et al.      Art Unit : 2173  
Serial No.: 09/638,304                      Examiner : Raymond J. Bayerl  
Filed : August 14, 2000                      Conf. No.: 9736  
Title : System and Method for Immersive Advertising

Commissioner for Patents  
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REVOCATION AND NEW POWER OF ATTORNEY

The undersigned, as co-inventors, hereby revoke all powers of attorney previously granted in the application and appoint:

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with full power of substitution and revocation, to prosecute the application and to transact all business in the United States Patent and Trademark Office connected therewith.

All correspondence regarding the application should be sent to:

**PTO Customer Number: 74162**

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that

these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patents issued thereon.

Respectfully submitted,

Date: 10/16/07

  
Connie Jordan Carmichael

Date: 10/16/07

  
Chris Carmichael

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